

Example Hotel Report

November 2018 - January 2022 Allocations

Example Hotel summary



Donated
15 prizes



£37,106
Raised for charity
so far



9 Different
Charities supported
overall



4
Geographical
Region covered



Promotion to
242,210
Facebook followers



14
FB posts directly
tagging Donor



Promotion to
367,591
Twitter followers



17
Twitter posts directly
tagging Donor



Exposure to
9,310
event attendees
overall



Prizes averaging
£2,474
per event








Prizes achieving
up to
£4,026
at auction



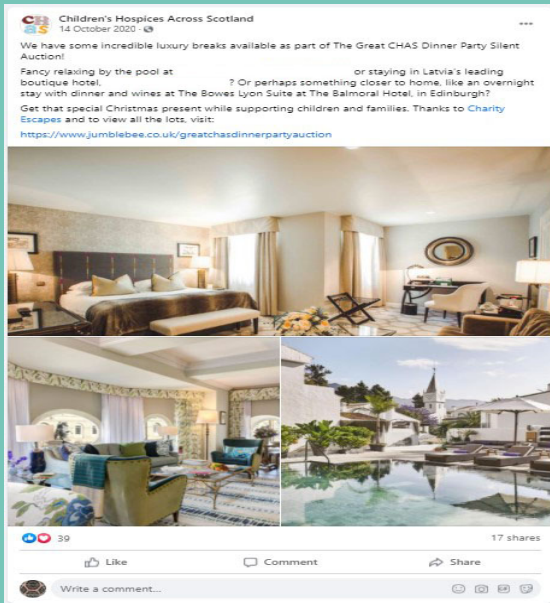
16
inbound charity
requests managed

Events breakdown

Charity	Charity Description	Voucher	Event	Event date	No. of att.	Used In	RRP	Sold For	Facebook followers	Twitter followers	Other Promotion	Voucher Claimed
	Action for A-T fund medical research to speed up the process of identifying a cure for Ataxia Telangiectasia (A-T) or treatments that delay or prevent the disabling effects.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Burns Night - Action for AT (Beneficiary's)	26/01/2019	180	Silent Auction	£1,375	£1,500	3,282 Posts:1	1,525 Posts:1	Followers reached:	Yes
	CHUF aim to make life better for children and young people who are born with or develop heart conditions by providing lifelong support to them and their families.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Red Sky Ball 2019 - CHUF	08/03/2019	750	Live Auction	£1,375	£3,500	9,108 Posts:1	3,555 Posts:2	Followers reached:	Yes
	Marie Curie provide care and support for people living with any terminal illness, and their families. Last year we cared for over 40000 people across the UK.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Spring Ball - Marie Curie	02/05/2019	570	Live Auction	£1,375	£3,250	888 Posts:	125,000 Posts:	Followers reached:	Yes
	For over 20 years CHAS has been offering full family support service for babies, children and young people with life-shortening conditions.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Rocking Horse Ball 2019 - CHAS	07/06/2019	350	Live Auction	£1,375	£1,200	25,473 Posts:3	9,159 Posts:2	Followers reached:	Yes
	UK Youth is a leading charity with a vision that all young people are equipped to thrive and empowered to contribute at every stage of their lives.	3 Night B&B Stay for Two with Dinner & Wine One Evening	UK Youth Gala Dinner 2019	12/06/2019	200	Live Auction	£1,375	£2,200	3,900 Posts:1	46,000 Posts:3	Brochure. Followers reached:	Yes

Charity	Charity Description	Voucher	Event	Event date	No. of att.	Used In	RRP	Sold For	Facebook followers	Twitter followers	Other Promotion	Voucher Claimed
	Movember is an annual event involving the growing of moustaches during the month of November to raise awareness of men's health issues.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Formula 1 Paddock Club	03/11/2019	5,000	Live Auction	£2,100	£2,330	123,321 Posts:2	2,275 Posts:2	Followers reached:	No
	Action for A-T fund medical research to speed up the process of identifying a cure for Ataxia Telangiectasia (A-T) or treatments that delay or prevent the disabling effects.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Action for AT Epsom Ball 2020	02/10/2020	180	Live Auction	£2,100	£2,100	5,678 Posts:1	123,500 Posts:1	Followers reached:	Yes
	Action for A-T fund medical research to speed up the process of identifying a cure for Ataxia Telangiectasia (A-T) or treatments that delay or prevent the disabling effects.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Global Entertainment Golf Day	09/06/2021	0	Live Auction	£2,100	£2,100	3,450 Posts:1	1,000 Posts:1	Followers reached:	Yes
	The Red Sky Foundation raises vital funds and awareness to help provide cardiac care for babies, children and now adults with heart problems from across the North East	3 Night B&B Stay for Two with Dinner & Wine One Evening	Bubbalicious Brunch 2021	20/06/2021	400	Standalone Raffle	£2,100	£4,026	Posts:	500 Posts:1	Followers reached:	Yes
	Muscular Dystrophy UK is the UK's leading charity bringing together more than 60 rare and very rare progressive muscle-weakening and wasting conditions.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Microscope Ball	23/09/2021	700	Live Auction	£2,000	£2,600	Posts:	17,400 Posts:1	Followers reached:	No

Charity	Charity Description	Voucher	Event	Event date	No. of att.	Used In	RRP	Sold For	Facebook followers	Twitter followers	Other Promotion	Voucher Claimed
	Action for A-T fund medical research to speed up the process of identifying a cure for Ataxia Telangiectasia (A-T) or treatments that delay or prevent the disabling effects.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Clarion Pairs Golf Day	23/10/2021	80	Live Auction	£2,000	£2,000	Posts:	Posts:	Followers reached:	No
	Muscular Dystrophy UK is the UK's leading charity bringing together more than 60 rare and very rare progressive muscle-weakening and wasting conditions.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Celebrity Sports Quiz	04/11/2021	200	Live Auction	£2,000	£3,200	56,777 Posts:3	16,800 Posts:1	Followers reached:	Yes
	For over 20 years CHAS has been offering full family support service for babies, children and young people with life-shortening conditions.	3 Night B&B Stay for Two with Dinner & Wine One Evening	CHAS Fawkes-y Ladies Lunch 2021	05/11/2021	300	Live Auction	£2,100	£3,000	10,333 Posts:1	9,877 Posts:1	Followers reached:	Yes
	Little Hearts Matter are a national UK charity offering help to anyone affected by the diagnosis of single ventricle heart condition.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Charity Quiz Night	17/11/2021	200	Live Auction	£2,100	£2,100	Posts:	Posts:	Followers reached:	Yes
	For over 20 years CHAS has been offering full family support service for babies, children and young people with life-shortening conditions.	3 Night B&B Stay for Two with Dinner & Wine One Evening	Edinburgh Winter Wonderland	20/03/2022	200	Live Auction	£2,000	£2,000	Posts:	11,000 Posts:1	Followers reached:	Yes





**Thank you Example Hotel
For your continued support!**